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Commissioner

State of Alabama Department of Revenue

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Montgomery, Alabama 36132

CYNTHIA UNDERWOOD
Assistant Commissioner
LEWIS A. EASTERLY
Secretary

July 7, 2008

MEMORANDUM

2008-21

TO: ALL COUNTY LICENSE PLATE ISSUING OFFICIALS
FROM: Amy S. Bright, Revenue Examiner *asb*
Motor Vehicle Division
SUBJECT: Personalized *God Bless America* Distinctive License Plate

During the 2008 Special Session of the Alabama Legislature, one bill that affected motor vehicle registration was passed and enacted into law.

Act 2008-554, effective September 1, 2008, provides for a **personalized *God Bless America* distinctive license plate**. The annual additional fee is \$50 and should be distributed as follows:

Annual additional fee:	\$50.00
Less 2.5% commission to county officials:	1.25
Less: Manufacturing costs to ACI:	<u>3.00</u>
Subtotal	\$45.75
Less: Alabama Veterans Living Legacy	<u>45.75</u>
Balance	\$0.00

Personalized orders for the *God Bless America* distinctive license plates may be placed by utilizing the Personalized Message Reservation System (PMRS) beginning September 1st. This license plate category may be personalized with a **maximum of seven (7) alphanumeric characters**. The primary tag type is **GE**.

Should you have any questions, please contact the Vehicle Services Section at (334) 242-9006.