



TIM RUSSELL
Commissioner

State of Alabama Department of Revenue

(www.revenue.alabama.gov)
50 North Ripley Street
Montgomery, Alabama 36132

CYNTHIA UNDERWOOD
Assistant Commissioner
LEWIS A. EASTERLY
Secretary

April 17, 2009

MEMORANDUM

2009-17

TO: County License Plate Issuing Officials

FROM: Amy Bright, Supervisor *ab*
Motor Vehicle Division

SUBJECT: Registration Update: April 2009

Distinctive License Plate Redesigns

Ag Tag. These plates should be delivered to county offices beginning in May and may be issued upon receipt. Once you begin issuing plates with the new design, please remove all license plates with the old design from your shelves, and retain them for audit purposes.

The tag scheme has three (3) letters followed by three (3) numbers. Personalized tags allow for a maximum of six (6) characters and will be available to order on the Personalized Message Reservation System (PMRS) on April 28, 2009.

Amateur Radio. These plates are only ordered through the PMRS and should be available on April 28, 2009. A maximum of six (6) characters is allowed.

Breast Cancer Distinctive License Plates

To reduce errors in ordering breast cancer license plates for individuals, please ensure that the customer specifies which license plate they would like – *Breast Cancer Research* or *Fight Breast Cancer*.

The *Breast Cancer Research* license plate is sponsored by the Breast Cancer Research Foundation of Alabama. Net proceeds are donated to the University of Alabama at Birmingham Comprehensive Cancer Center for breast cancer research. More information may be found on the Breast Cancer Research Foundation of Alabama's website at <https://www.bcrfa.org/>.

The *Fight Breast Cancer* license plate is sponsored by the Joy to Life Foundation. Net proceeds are used to provide mammograms for medically underserved women under 50 years of age. More information may be found on the Joy to Life Foundation's website at <http://joytolife.org/>.

The sponsoring organization's name has been added beside the tag type listed on the PMRS. Images of both license plates are on the Motor Vehicle Division website at <http://www.revenue.alabama.gov/motorvehicle/specialty.html>.