



State of Alabama Department of Revenue

(www.revenue.alabama.gov)
50 North Ripley Street
Montgomery, Alabama 36132

CYNTHIA UNDERWOOD
Assistant Commissioner

MICHAEL E. MASON
Deputy Commissioner

LEWIS A. EASTERLY
Secretary

August 13, 2010

MEMORANDUM

2010 - 21

TO: All License Plate Issuing Officials

FROM: Mike Gamble, Assistant Director
Motor Vehicle Division

SUBJECT: GMAC Name Change

Enclosed is a letter regarding GMAC's name change to Ally Financial. The change will occur on August 23, 2010.

Please feel free to email titles@revenue.alabama.gov should you have any questions regarding this matter.

Department of Motors Vehicles/Secretary of State/Bureau of Motor Vehicles

Our auto finance business will undergo a brand name change from GMAC to Ally Financial on August 23, 2010. This follows the change of the company's corporate brand to Ally Financial Inc. on May 10, 2010. In addition, the entity formerly known as GMACAB is now known as Ally Bank or Ally Capital where applicable.

Although our name has changed, our addresses and tax identification numbers have not. We will continue to securitize our lease assets utilizing VAULT (Vehicle Asset Universal Leasing Trust, Vaul Trust or Vault Entity) where applicable. Filings at the Secretary of State offices will still allow us to conduct business using the GMAC name; therefore, we ask that you accept VAULT, GMAC, Ally Financial, Ally Bank or Ally Capital for title/registration documents where applicable. The following is a list of registered names associated with Ally Financial and Ally Bank:

- Ally Financial
- Ally Bank
- Ally Capital
- GMAC
- GMAC Financial Services

In an effort to make this transition easier for our customers, dealers and your staff, we hope that you will share this information with all departments or locations that are involved with the title and registration process. If you foresee any issues with paperwork being rejected, lien holder codes, addresses or anything we may not have considered, we encourage you to contact us with your comments – positive, negative or neutral. Your feedback can help make this change a success and avoid the reprocessing of paperwork.

If you have any questions, comments or would just like additional information about our name change, you may contact Kathryn Sherlock at 248-948-6549 or Kathryn.sherlock@ally.com . Thank you for your time and consideration while working with us through this transition.

Sincerely,

Ally Financial
