



State of Alabama Department of Revenue

(www.revenue.alabama.gov)
50 North Ripley Street
Montgomery, Alabama 36132

November 22, 2010

CYNTHIA UNDERWOOD
Assistant Commissioner
MICHAEL E. MASON
Deputy Commissioner
LEWIS A. EASTERLY
Secretary

MEMORANDUM

2010-29

TO: License Plate Issuing Officials

FROM: Amy Bright, Registration Unit Supervisor *ab*
Motor Vehicle Division

SUBJECT: New Distinctive License Plates

During the October 27, 2010 meeting, the LOC approved distinctive license plate applications and designs submitted by six (6) new organizations. The LOC also approved distinctive license plate redesigns submitted by four (4) existing organizations.

All distinctive license plate categories that have been approved by the LOC and are currently undergoing the commitment to purchase process are available on the Motor Vehicle Division (MVD) website at www.revenue.alabama.gov/motorvehicle/index.html (under "License Plate Information" then "Commitment to Purchase"). The commitment period for the six (6) new distinctive license plate categories will be **December 1, 2010 through November 30, 2011**. Please ensure that this information is made available to each clerk in your office.

The Organ Donor generic license plate category did not meet the minimum number of registrations required in the last year of sales to keep their license plate category, so this category will be discontinued. Effective **December 1, 2010** please do not issue or renew any prenumbered or personalized *Organ Donor* generic license plates. Prenumbered license plates should be removed from your shelves and retained for audit. Registration system programmers – please ensure that tag types GN 08 (prenumbered) and GR 08 (personalized) are invalid beginning December 1, 2010.

The *NASCAR*, *National Wild Turkey Federation*, *Shrine*, and *Wildlife* distinctive license plates were approved for reissuance, and the proposed issuance date is January 2011. Tag number schemes may be found on the MVD website under "Reference" then "Tag Information".

Also, please note that the tag types for the *Freemason* generic license plate have been changed to GN 12 for prenumbered and GR 12 for personalized. County Memo 2010-28 reflects these changes.

If you have any questions regarding these matters, please contact the Registration Section at (334) 242-9006 or tags@revenue.alabama.gov.