

810-8-5-.01 Sign Requirements Pertaining to New and Used Motor Vehicle Dealers.
(REPEALED)

The purpose of this rule is to set forth specifications for the sign requirements for new and/or used motor vehicle dealers. An appropriate sign of sufficient size should be legible from the street fronting the display area, or from a distance to fifty yards, whichever is greater, so as to apprise a reasonable consumer that a retail motor vehicle sales business is being conducted at said location. This sign may be free standing or attached to the face of a building, and shall be erected at the location stated on the regulatory license application. The sign shall use the name under which the applicant is licensed, and should this name not clearly identify the applicant as a seller of new and/or used motor vehicles, then a supplement sign shall be attached, and state, in letters not less than six inches high, "used motor vehicle dealer" and/or "new motor vehicle dealer" as appropriate.

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Authority: Sections 40-12-30 and 40-12-392, Code of Alabama, 1975
History: Adopted through APA effective September 18, 1992.