News Release

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Siegelman Unveils New Alabama License Plate

Montgomery—Gov. Don Siegelman today unveiled the new Alabama license plate design during a cabinet meeting at the Alabama Department of Transportation.

"It is my hope that this design will help send a message that stars have indeed fallen on Alabama and continue to fall on Alabama," Siegelman said. "I am proud of this design and hope that my fellow Alabamians enjoy it, too."

The new license plate design is red, white and blue and features the slogan "Stars Fell on Alabama."

The responsibility for design of the license plate falls on the Alabama Revenue Commissioner, and the design changes every five years. The current license plate design was first distributed in 1997, and the new design will be distributed in January of 2002.

The Department of Corrections (DOC), which produces the plates, manufactures approximately 16,000 new plates a day and will produce more than four million tags featuring the new design. Within the month, DOC will begin shipping the plates to probate offices around the state to be stored until distribution begins.

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