Members Present: Julie Magee, Jay Starling, The Honorable Greg Tucker, The Honorable Luke Cooley, Ken McFeeters, Lori Biscaglia (for Ken Needham), Ginger Johnson (for Jeff Bradwell), George Cooper, Cpl. John Hall (for Michael Robinson), Ken Williamson (for Charles Angell).

Members Present via Conference Call: None

Members Absent: Ken Needham, Jeff Bradwell, Greg Erath, Michael Robinson, Harvey Fischer, Alex Hageli, Charles Angell.

Others Present: Brenda Coone, Sherry Helms, Mike Gamble, Lt. Anthony Frost, Daniel Urquhart, David Belser, Jeffrey Mann, and Renee Carter.

Call to Order: The meeting was called to order at 10:08 a.m. by Chair Magee.

Roll Call

Mr. Starling conducted the roll call.

Approval of February 15, 2012 Meeting Minutes

The minutes were approved with no corrections.

OIVS Ad Campaign Update

Brochures and posters have been distributed to county licensing officials. PDF versions of the posters and brochures are available on the department's website, under the insurance advisory council's webpage, as well as the mli.mvtrip.alabama.gov website. The ad campaign will begin this fall and the slogan is "Be Sure to Insure". The campaign will mirror the "Click It or Ticket" campaign that has very successful for law enforcement, which includes billboards, radio and television advertisements.

Ms. Carla Snellgrove, ADOR Media Affairs Director, is working on a press release that will be distributed to the media within the next couple of weeks. Chair Magee wants the press release to be distributed to all of the county officials and DPS before it is released to the media. ACJIC can distribute the information to law enforcement through a system designated for law enforcement personnel. Renee Carter will also be provided the press release to distribute to her members.

OIVS Pilot Update

The meeting with the pilot counties will be held via conference call on March 22, 2012.   Per the request of the pilot counties, the department provided suggested language for their renewal notices and online registration renewals that explains the insurance requirements.

Insurance Data Transfer Update

As of March 20, 2012, the department has not received any data files from the insurers that have not reported. Some of the companies have sent test records. There remains approximately one million

motor vehicle registration records out of over 4 million for which no insurance information has been paired.

The motor vehicle registration records with pre-populated insurance information will be downloaded to the pilot counties by April 2, 2012, via the department's secure FTP site; similar to the method in which registration suspension data is downloaded to the counties.

OIVS User Guide Discussion

The user guide has been distributed to pilot counties and insurers. It has also been posted to the advisory council website.

The insurance information forms have also been distributed to insurers. Two insurers have submitted the completed forms thus far. Sherry Helms will work with insurers to obtain the completed forms.

There was a very lengthy discussion regarding Level 2 (L2) versus Level 3 (L3) certificates. The IICMVA model requires L3 certificates. Most insurers have L2 certificates. According to Mr. Cooper, the IICMVA is requiring L3 certificates and does not want to revert back to L2s. He reported that there are several companies that have already invested in L3 certificates for insurance verification in other jurisdictions.

L3 certificates are preferred when payment information is being passed along. Mr. Cooper pointed out that the L3 certificate is preferred by the IICMVA because there are optional fields that have highly sensitive information such as DOB, SSN. Alabama is not requiring or using this type of information. Mr. Cooper has agreed to go to the IICMVA Board to further discuss the matter and determine whether they will permit a variance regarding this matter. He is not certain as to whether the full committee has to vote on the issue or whether the board can make the decision.

Chair Magee directed the department to purchase the L3 certificate in anticipation of the IICMVA requiring the certificate.

With the department going to L3 certificates, this means that those insurance companies that have a L2 certificate cannot participate in the pilot project. Some of the insurers represented on the advisory council indicated that they have L2 certificates. Chair Magee directed the department to determine if either L3 or L2 certificates could be used by insurers.

There was a lot of discussion regarding schemes and WSDLs. WSDL stands for web service description language and is pronounced "wiz-dell". Mr. Cooper brought up the fact that some insurers cannot use the wsdl that was developed by the department's IT. Mr. Starling pointed out that insurers were provided several opportunities to discuss any concerns they had with the wsdl. No comments were received. It is now time to begin the pilot project and the department cannot go back and recreate wsdl.

After much discussion, a vote was taken regarding how to proceed with the wsdl that has been developed. Results of the vote: 7- yes; 3 abstentions; 3 not present. The motion passed and the project will proceed with the available wsdl.

Schedule Next Meeting

The next meeting of the advisory council is scheduled for Wednesday, April 11, 2012, at 10:00 a.m., Gordon Persons Building, Suite 4102. Conference call information will be sent to all advisory council members.

Adjournment: The meeting was adjourned by Chair Magee at 11:37 a.m.

Respectfully submitted by Brenda R. Coone