Online Insurance Verification System Advisory Council
Meeting Minutes for Wednesday, August 10, 2011

Members Present: Julie Magee, Jay Starling, George Cooper, Greg Tucker, The Honorable Luke Cooley, Greg Erath, Jeff Bradwell, Alex Hageli, Ken McFeeters, Charles Angell, Lori Biscaglia (for Ken Needham)

Members Absent: Ken Needham, Michael Robinson, Harvey Fischer.

Others Present: Brenda R. Coone, Sherry Helms, Ginger Johnson, Mike Gamble

Call to Order: The meeting was called to order at 10:05 a.m. by Chair, Julie Magee

Roll Call

After several minutes waiting for participants to join the meeting via conference call, Mr. Starling conducted the roll call.   After the meeting, it was reported that Mr. Harvey Fischer attempted to, but was unable to participate via conference call.

Approval of July 20, 2011 meeting minutes

Minutes were approved with two corrections. Mr. Bradwell and Mr. Angell's names were misspelled. Corrected meeting minutes will be distributed to the council members.

Approval of data transfer letter

Discussion was held regarding the type of insurance information the department will be requesting from insurers. Mr. Starling explained that the department will provide the IICMVA Data Transfer Guide with the proposed data transfer letter so that insurance companies will know what data fields are to be included in the data transfer.

Several council members felt that the letter should not be provided to insurers who were strictly engaged in commercial vehicle insurance policies because it was their understanding that commercial vehicles would not be subject to online insurance verification. Mr. Erath agreed to take the data transfer letter to the appropriate persons within his company and have them look at it and possibly add clarifying language. The council discussed the need for the online insurance verification system to be able to read the policy type to determine whether VINs would be required during insurance verification. The insurance data sent to the department by insurers during the insurance data transfer process contains a policy type indicator (VS – vehicle specific and NS – non vehicle specific) that will assist the department in identifying policy types without VINs.

The department will change the date in the letter that insurers are required to provide insurance data to the department from November 1, 2011, to December 1, 2011. The department will distribute the letter after it receives insurance data from ALFA and Allstate and have tested the data upload and VIN validation process. Due to the large amount of insurance

data being transferred by the larger insurers, Ms. Johnson suggested that the department stagger dates for the receipt of insurance data to reduce any strain on the server.

The council agreed that insurers would send quarterly updates to the department during this pre-implementation period. The department will discontinue receiving the updates once the web service solution is operational (January 1, 2013). The data being sent by insurers will be used to pre-populate information to reduce the number of unconfirmed messages registrants may receive at the time of vehicle registration.

The following counties were identified as pilot counties during the testing phase:

- Houston County
- Limestone County- S&W
- Jefferson County
- Tuscaloosa County
- Mobile County
- Shelby County
- Covington County
- Winston County- Delta
- Butler County - Gemini
- Elmore County - Ingenuity

All of the insurers represented by council members will also be expected to participate in the testing phase of online insurance verification.

Next steps

The department is working on posters, flyers and a script for counties to use to educate their customers regarding the online insurance verification act prior to January 1, 2013. Mr. Starling explained our proposed Click or Ticket advertising approach that consists of printed and electronic media, posters, flyers and billboards. The department has requested information from ADECA, since they have experience in this area and the online insurance verification act affects citizens, insurers, law enforcement and the department.

The council has asked that we set up a link on the DOR website to make information available to insurers and the public regarding online insurance verification. It was suggested that the department load the IICMVA documents and advisory council contact information to the website; however, advisory council meeting minutes will not be added to the website.

There was quite a bit of discussion regarding data matching between the department's data and insurers' data, specifically the VIN. The insurers do not want to be notified if it is determined that their VINs are incorrect because they cannot make changes to a policy without the customer's consent. Mr. Starling explained that the department has experience in VIN validation and will create a process to validate VINs received from insurers through the

insurance data transfer process and match the VINs to the registration records on the state registration database in order to pre-populate the NAIC and policy numbers.

Chair Magee led the discussion regarding permitting vendors to present their services/products to the council. There were some concerns regarding this. After much deliberation, it was decided that the department would obtain a list, from State Purchasing, of all of the registered insurance verification vendors. Invitations would be extended to each vendor registered with state purchasing providing them an opportunity to present their online insurance verification solutions. Some time would be set aside at a future advisory council meeting for this purpose. It was agreed that the vendor presentations should be no more than ten (10) minutes in length.

Next Meeting: Gordon Persons Building, Room 4112, September 28, 2011 at 10:00 a.m.

Information will be provided for council members to join by conference call.

Adjournment: The meeting was adjourned by Chair, Julie Magee at 11:35 a.m.

Respectfully submitted by Brenda R. Coone