Online Insurance Verification System Advisory Council
Meeting Minutes for Wednesday, April 11, 2012

Members Present: Julie Magee, Jay Starling, The Honorable Greg Tucker, Ken McFeeters, Ginger Johnson (for Jeff Bradwell), George Cooper, Daniel Urquhart (for Michael Robinson), Greg Erath, Alex Hageli, Charles Angell

Members Present via Conference Call: None

Members Absent: Ken Needham, Jeff Bradwell, Michael Robinson, Harvey Fischer, The Honorable Luke Cooley

Others Present: Brenda Coone, Sherry Helms, Mike Gamble, Lt. Anthony Frost, David Belser, Ken Williamson (DOI).

Call to Order: The meeting was called to order at 10:12 a.m. by Chair Magee.

Roll Call

Mr. Starling conducted the roll call.

Approval of March 21, 2012 Meeting Minutes

The minutes were approved with no corrections.

OIVS Ad Campaign Update

The University of Alabama (UA) has a non- profit TV and radio station and that the department is considering using to produce the OIVS television and radio ad campaigns. Additionally, UA has contacted al.com and billboard companies on behalf of the department regarding the ad campaign. The department should have a proposal next week from the billboard companies. Other methods under consideration for the ad campaign are advertising using social media such as Facebook and Twitter.   It was reported that licensing officials are prominently displaying the OIVS posters and are distributing the brochures to vehicle owners/registrants.

Some discussion ensued as to when the television and radio ads should begin. The council decided that the TV and radio ads should begin closer to January 1, 2013.

Ms. Johnson suggested that the department provide examples of permissible documents that serve as evidence of insurance such as insurance cards, declaration pages, certificates of insurance, etc. The samples will be posted to the insurance as well as the department's website.

OIVS Pilot Update

The department purchased the SSL3 certificate required by the IICMVA and has distributed it to the pilot insurers last week. The WSDL has also been distributed to both the pilot insurers and pilot counties. The county vendors/programmers received their web service userid/password yesterday (4/10). As soon as the pilot insurance companies have set up the web service, the pilot can begin.

Insurance Data Transfer Update

The department began receiving the second insurance data downloads from insurers this month. To date, insurance policy data representing 107 NAIC numbers and has matched approximately 2.5 million records. Overall, data from insurance companies representing 149 NAIC numbers have sent files with approximately 3.5 million records matched. When the majority of the data for the second data download has been received, the data will be sent to the counties to be included in their registration data. Insurance data from the first data download was provided to the counties earlier this month.

The department has received insurance data from two (2) of the six (6) insurers who were delinquent for the first data download.

Several council members requested information on the error reports for insurers. The data elements on the error report will be VIN, policy number, and reason for error. The council agreed that the department may begin sending insurers the error reports. The error reports will be sent quarterly until January 2013.

The council wanted to know how many registrants changed insurance companies between the first and second data downloads from insurers. The department will try to determine whether this information is readily available.

OIVS User Guide Discussion

No changes were suggested for the user guide.

The next meeting of the advisory council is scheduled for Wednesday, May 23, 2012 at 10:00 a.m. Conference call information will be sent to all council members.

The meeting was adjourned by Chair Magee at 11:03 a.m.

Respectfully submitted by

Brenda R. Coone